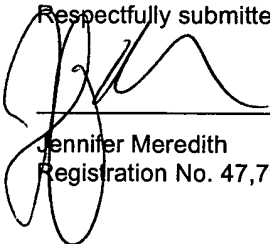


DISPOSABLE PROMOTIONAL ITEMS WITH BUILT IN DTMF TONES

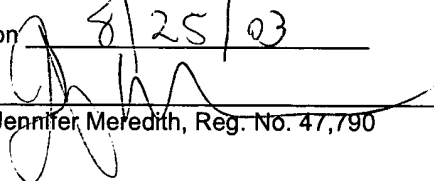
[028] The present invention provides systems and methods for producing, using and manufacturing a promotional item, such as a phone card device, which is capable of emitting a pre-programmed series of Dual-Tone Multi-Frequency (DTMF) tones at a specific time, as invoked by the user.

- 5 These tones can dial a pre-programmed telephone number, invoke a specific long-distance carrier, call help or customer service numbers or activate a calling card service for a call.

Respectfully submitted,
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